



**Memo to:** Councillor Jurd

**Copy to:** Mayor Watton, all Councillors, General Manager, Directors, Senior Leadership Group, and Communications & Engagement Team

**From:** Paul McLachlan, Director Works and Infrastructure

**Subject:** West Avenue Cessnock, Speeding and Safety Concerns

**Date:** 22 January 2026

**Reference:** CRM 789/2026 - DOC2026/005500

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Dear Councillor Jurd

I refer to your enquiry regarding speeding and safety concerns at West Avenue, Cessnock.

*"How do we get this done for West Av Cessnock ?  
I reached out a while ago about the speeding in this street and got told its a police issue?"*

Council officers have investigated the subject matter and advise as follows:

- A traffic counter was installed east of the West Avenue Bridge for a 7 day period from 10 December 2025 to 18 December 2025.

Key Findings:

- Total vehicles: 88,508
  - Average speed 46.8km/h
  - Minimum speed 10.1km/h
  - Maximum speed 132.7km/h
- The 85th percentile speed was 51.78 km/h, meaning that 85% of vehicles detected along West Avenue were travelling at or below this speed.
  - Council work with NSW Police to identify areas of concern in relation to poor driver behaviour.

Please note a copy of this memo will be uploaded to the Council website.